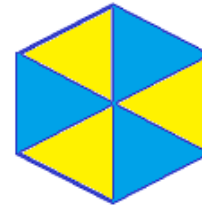
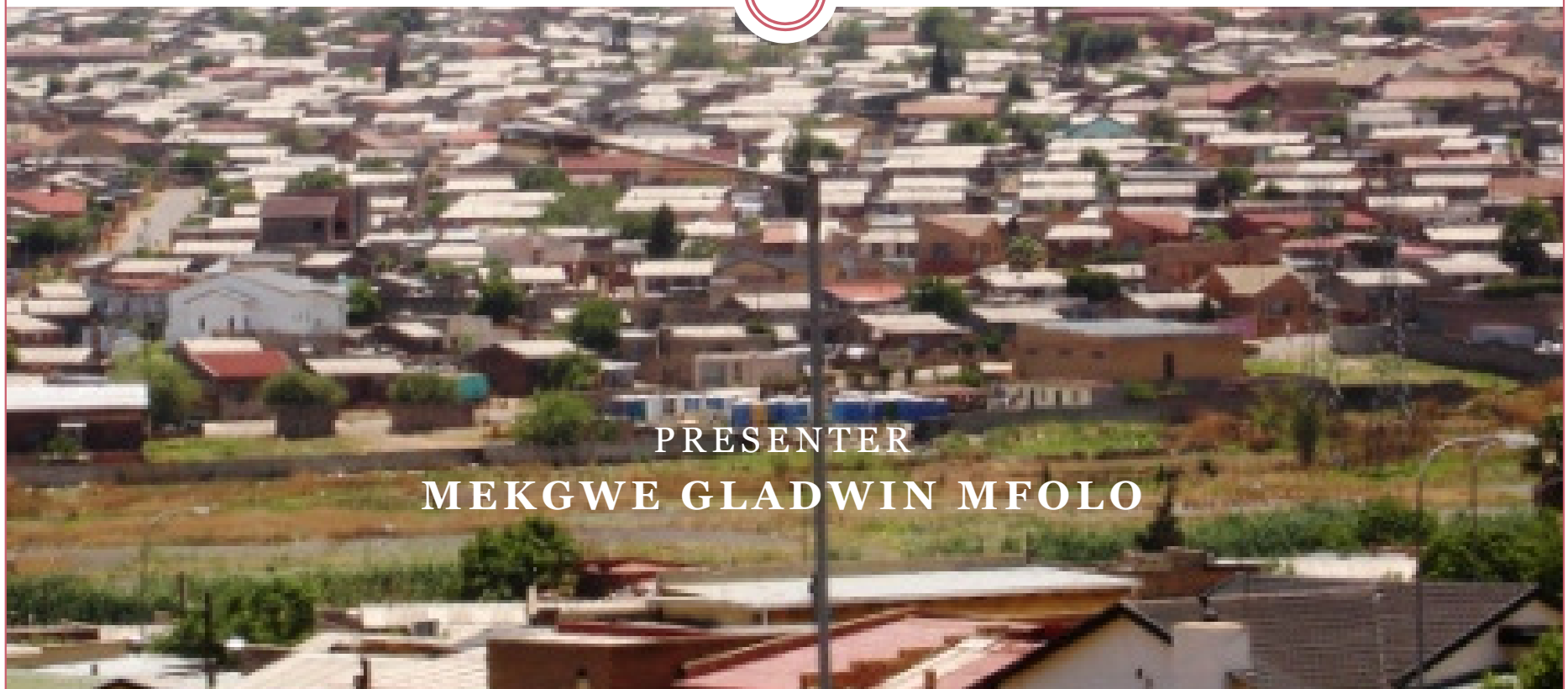


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THINKING DIFFERENTLY

**KAS** || **INITIATIVES**  
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**KASI INVESTMENT CLUB UMBRELLA**  
A KASI INITIATIVES INNOVATION



PRESENTER  
**MEKGWE GLADWIN MFOLO**



# Kasi - Agenda



- About Kasi Initiatives
- Team Kasi Initiatives
- Kasi Initiatives Model
- Focus Initiative – Kasi Investment Education
- Kasi Investment Club Umbrella (KICU)
- Kasi Initiatives Contact Details



# About Kasi Initiatives



- Kasi Initiatives was formed in 2010
- 100% Black owned
- Our objective is make a sustainable difference one innovation at a time
- Kasi-Initiatives is a vigorous and pioneering company in investment, Investment education and Manufacturing initiatives
- Kasi-Initiatives offer unique services focusing on accelerating economic development and enriching communities through differently thought sustainable innovative initiatives.



# About Kasi Initiatives



- How it all started.
  - A need to make a difference by giving back to communities (Kasi)
  - A need to partake in the NPC National Development Plan
  - A need to service the unserved or underserved economic segment
  - A need to help our Government
  - A need to formulate solutions to problems we can relate to
- The aim is to enable individuals and groups (both private and public), working together, to create and invest in sustainable innovative initiatives that will benefit all.



# Team Kasi Initiatives



Mekgwe Gladwin Mfolo  
Founder and Managing Director  
Kasi Initiatives



Lebeko Mphelo  
Director  
Kasi Investments



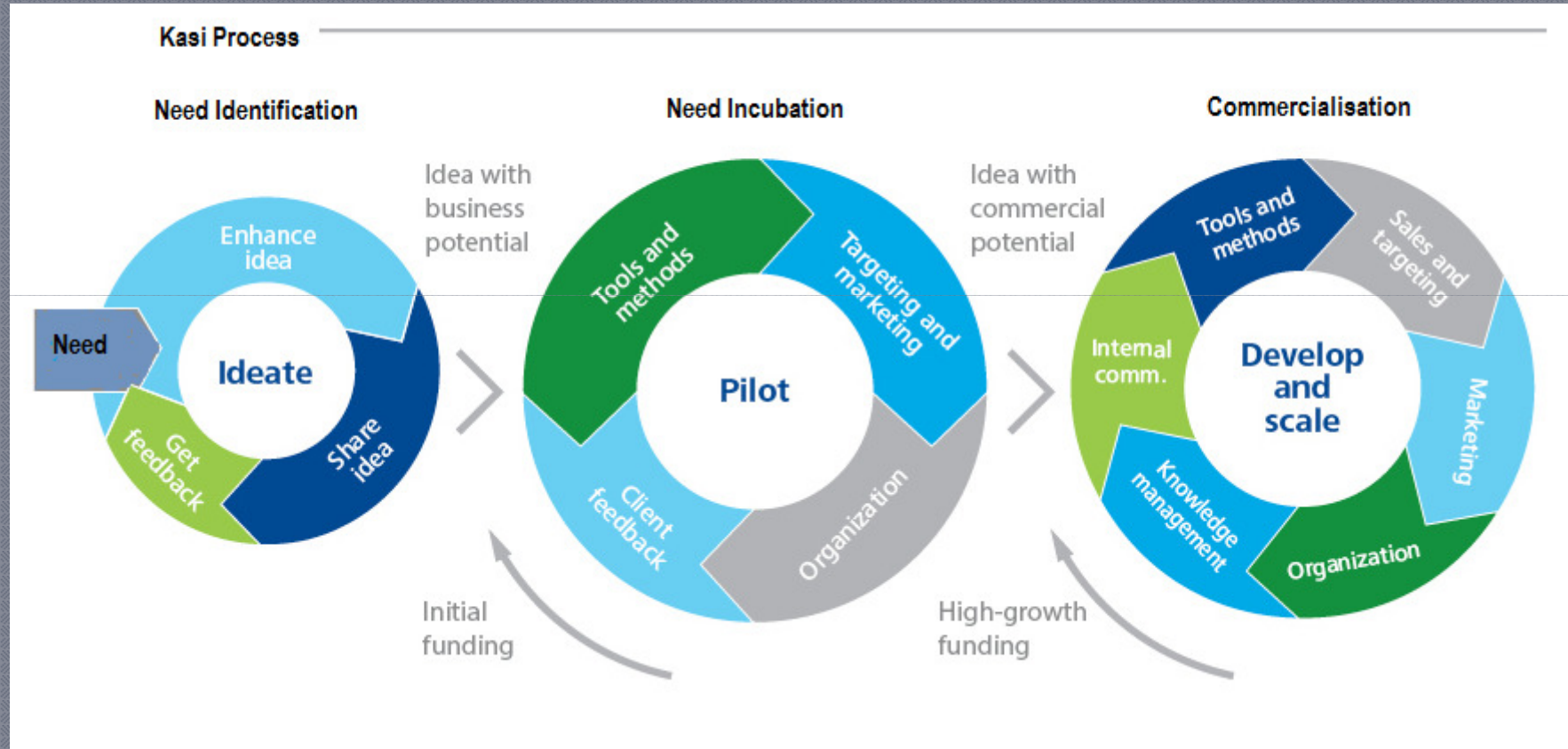
Thabitha Motau  
Director  
Kasi Care



Gladwin Mfolo  
Director  
Kasi  
Manufacturing



# Kasi – Initiatives Model



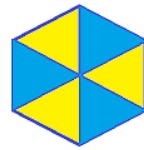
## Slide 7

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**MT4**

Glad I suggest we put the logos of the other initiative on the bubbles. No need for thr 4th one as we do not have an initiative to fill it with.  
Motau, Thabitha, 2013/10/30





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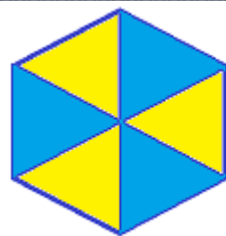
- Objective of this Initiatives

*To educate communities about investments (with special focus on exchange traded products – ETPs) and demystifying stock exchange, that it is not for the wealthy and sophisticated.*

- Partners for this initiative

*etfSA – Home of exchange traded funds*

- Kasi Investment Club Umbrella (KICU) was born



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# Kasi Investment Education



- Reasons to focus on this initiative:

“Compared to <sup>MT5</sup>Australia, where almost half of all trading is conducted by the country’s 5.7 million individual investors (27% of the population), only 200 000 South Africans (0.4% of the population) invest directly in the stock market” (JSE Magazine, 2010) and

also enhancing long term saving culture through massive education drive on financial management and literacy and innovation in simple savings products for the low income groups as well as the middle income groups which are key requirements in boosting consumer confidence (Bertha Chiroro, 2010)

## Slide 9

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**MT5**

I suggest you summarise this and only talk to the points, as opposed to a wordy slide

Motau, Thabitha, 2013/10/30



# Kasi Investment Education

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- Reasons to focus on this initiative:
  - *only 200 000 South Africans (0.4% of the population) invest directly in the stock market”*  
*Source(JSE Magazine, 2010)*
  - *Enhancing long term saving culture through massive education drive on financial management*
  - *literacy and innovation in simple savings products for the low income groups as well as the middle income groups which are key requirements in boosting consumer confidence*

*Source:(Bertha Chiroro, 2010)*

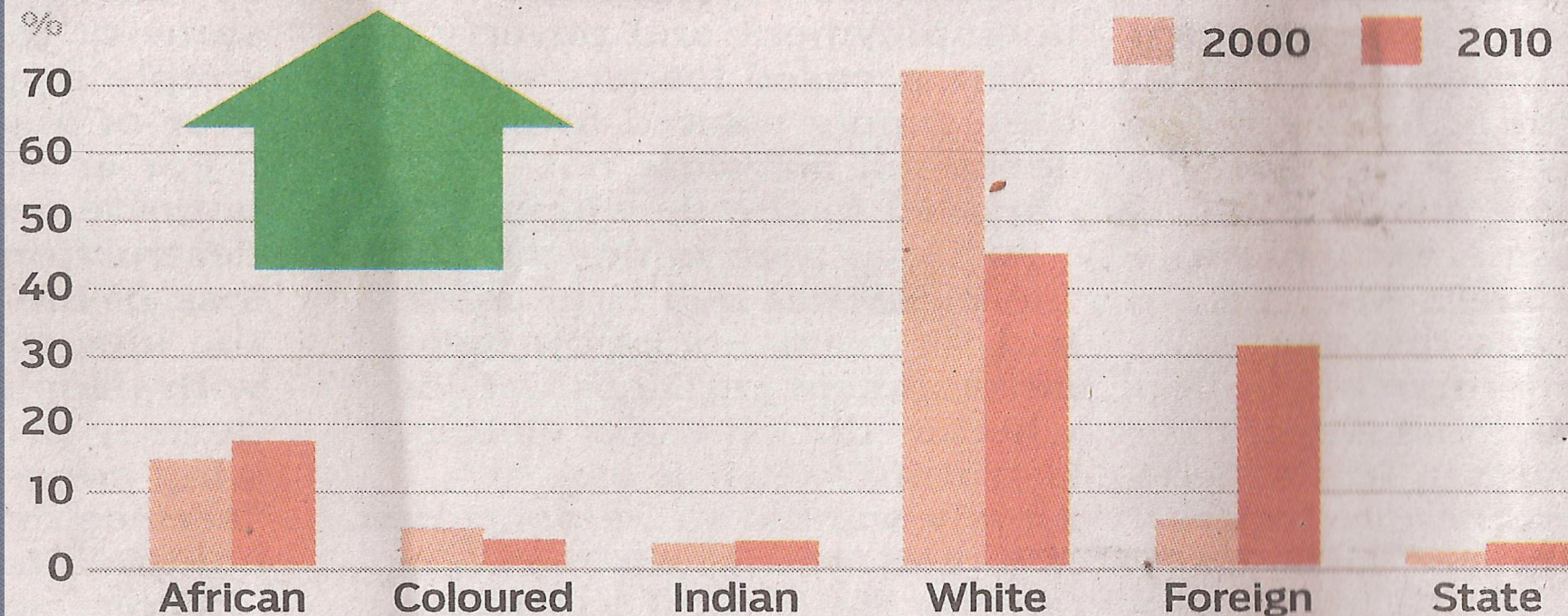


# Kasi Investment Education



- Reasons to focus on this initiative:

## Total ownership of the JSE, 2000 and 2010



Source: South African Survey, 2012

Graphics24

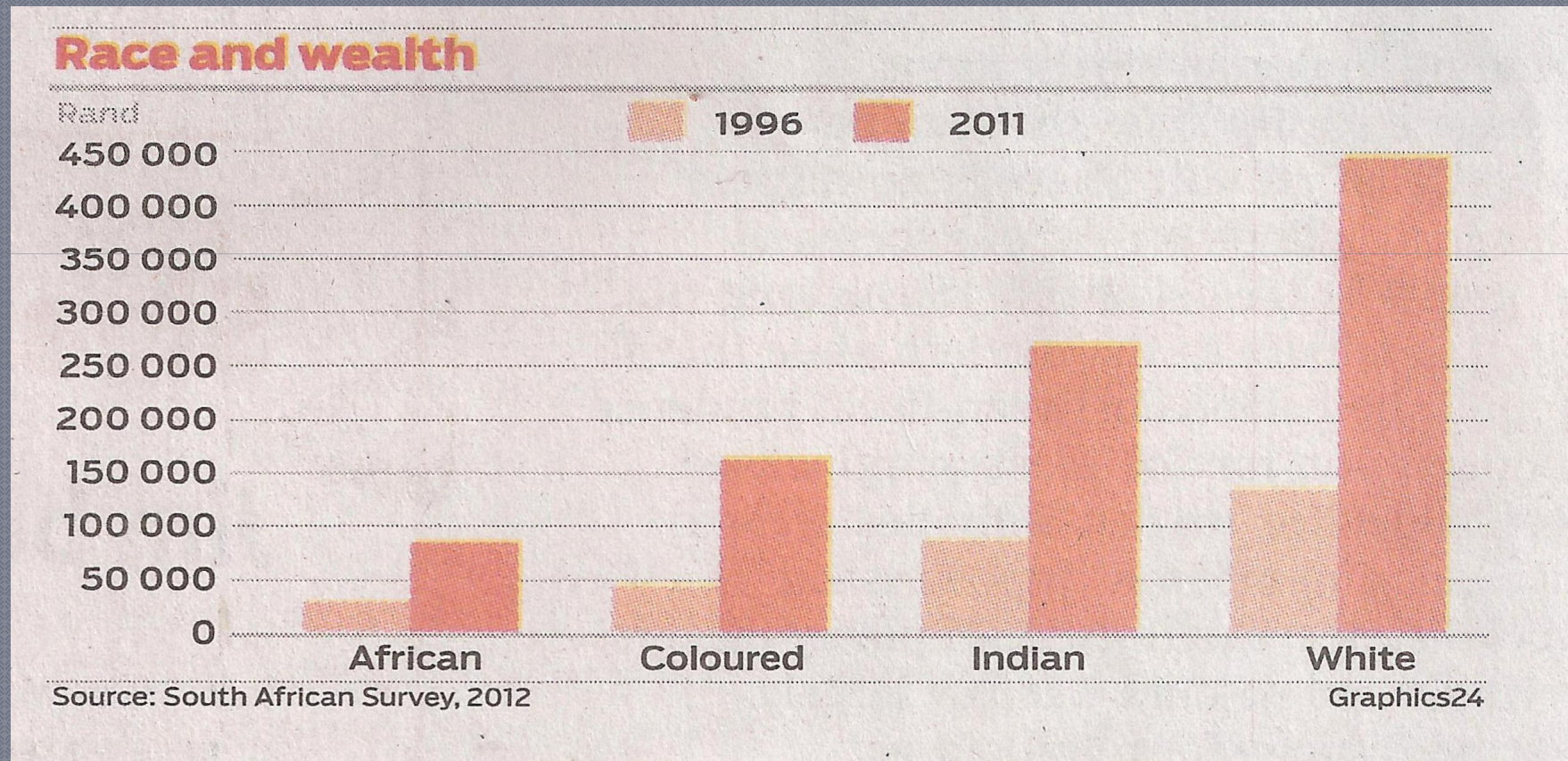


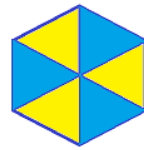


# Kasi Investment Education



- Reasons to focus on this initiative:



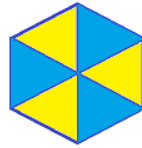


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- What is Kasi Investment Club Umbrella (KICU)?  
*It's a platform used to bring together like minded individuals or groups in order to share knowledge about investment and most importantly learn about different investment products, to improve their overall financial wellbeing as individuals and/or groups.*
- What are the benefits of forming an investment club?
  - *Social*
  - *Education*
  - *Diversification*
  - *Low Risk*
  - *Profit Opportunities.*



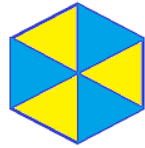
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- What are the benefits of affiliating with KICU?
  - *Help with start up*
  - *Source of Information*
  - *Added value for overall financial wellbeing*
  - *Lesson Learned Sharing*
  - *Rewards*



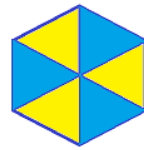


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- Our Experience this far with affiliated clubs and members
  - *Initial skepticism*
  - *Most difficult clients are the educated*
  - *Easy way to get started with savings*
  - *We affiliated, he must tell us.*
  - *Learning goes both ways*
  - *Enthusiasm as reward*
  - *Increased contribution*

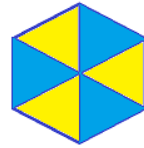


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- Our Achievements with Kasi Investment Club Umbrella (KICU)
  - *Started KICU in March 2013*
  - *Have ~ R600 000 worth of ETP Stokvel/Investor Investment*
  - *Bringing investment education to Kasi (Townships)*
  - *Building relationship with strategic partners*
  - *Making a difference to ordinary South Africans sustainably*



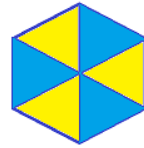
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- Our Achievements with Kasi Investment Club Umbrella (KICU)
  - *Performance of one of the KICU Affiliated Clubs, true data*

<b>INVESTMENT CLUB A</b>				
<b>Description</b>	<b>Share Price on 31 March 2012</b>		<b>Share Price on 31 March 2013</b>	<b>% Return</b>
Zshares Govi	R	10.80	R 11.42	5.74%
BettaBeta FWT 40	R	36.88	R 43.27	17.33%
Satrix FINI	R	9.47	R 11.59	22.39%
Satrix INDI	R	31.60	R 42.92	35.82%
Proptrax Ten	R	12.20	R 14.95	22.54%
<b>Rand Value</b>	<b>R</b>	<b>68,635.46</b>	<b>R 85,494.89</b>	<b>24.56%</b>



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- An Inspiring Quote From Zig Ziglar:

*“If you can dream it, then you can achieve it. You will get all you want in life if you help enough other people get what they want”*



# Kasi Initiatives Contact Details



First Names	Surname	Designation	Cell number	E-mail
Mekgwe Gladwin	Mfolo	Founder and Managing Director	082 394 0396	<a href="mailto:gmfolo@kasiinitiatives.com">gmfolo@kasiinitiatives.com</a>
Thabitha	Motau	Executive Director	082 827 7550	<a href="mailto:tmotau@kasiinitiatives.com">tmotau@kasiinitiatives.com</a>
Lebeko	Mphelo	Executive Director	083 547 3669	<a href="mailto:lmphelo@kasiinitiatives.com">lmphelo@kasiinitiatives.com</a>

Physical Address	Postal Address	Fax Number	E-mail Address
109 River Bush Willow Van Dalen Road Ruimsig, 1724 Johannesburg, SA.	P.O. Box 12232, Vorna Valley 1686	086 517 1946	<a href="mailto:info@kasiinitiatives.com">info@kasiinitiatives.com</a>

<b>Facebook</b>	Kasi Initiatives
<b>Twitter</b>	@Kasiinitiatives or @KICUInvest
<b>Website</b>	<a href="http://www.kasiinitiatives.com">www.kasiinitiatives.com</a>

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THANK  
YOU